

"We are creating the products you want by using innovative, state of the art, environmental friendly technologies"



Mike Strobel, DVM, tells panel members Kevin Hugoson, John Patience and Barry Kerkaert, DVM, about the Barrier Wound Spray.

Barrier Wound Spray with Pain Relief Aurora Pharmaceutical, LLC

Attendees at World Pork Expo stopped by the *National Hog Farmer* booth to cast a vote for their favorite new product. The top vote-getter and "Producer's Choice" was Barrier Wound Spray with Pain Relief from Aurora Pharmaceutical. The product, also selected by the panel, is a 2% titratable iodine solution that helps kill surface germs that may cause an infection.

Barrier Wound Spray contains 2% lidocaine to alleviate pain in wounds and surgical incisions. A bittering agent called bitrex helps prevent self-mutilation and ear and tail biting, licking or chewing by other animals in the pen. The spray dries in approximately 60 seconds and forms a visible, durable coating. A 16-oz. bottle comes with a trigger sprayer. Bulk, 1-gal. containers are also available.

The spray should be held about 4-6 in. from the area to be treated. "One to two sprays should be used for procedures such as tail docking, castration, tagging or wound care," says Bob Rehurek, Aurora Pharmaceutical, LLC. "Barrier can help reduce bleeding from wounds, too."

The product can also be used to treat shoulder sores on sows. Rehurek recommends treating sores with 1-2 sprays per day for 3-5 days.

Rehurek cites Aurora's piglet field trials showing a 34% improved activity in treated piglets over 60 minutes, 32% reduction in bleeding over 60 minutes, 26% reduction in average inflammation over a 72-hour period, and a 23% reduction in abscesses over a 72-hour period.

"The treated piglets experienced less discomfort, less bleeding and less infection than the untreated controls," he says.

Rehurek recommends producers use protective gloves and a mask when applying the product to avoid inhaling the spray. "I would not recommend spraying for ear notching because it would be too close to the eyes," he adds.

Barrier Wound Spray is available from most animal health suppliers. One 16-oz. bottle will provide approximately 350 treatments at the three-spray rate for a cost of 4.5¢/treatment or 1,000 single-spray treatments at a

cost of 1.6¢/treatment.

The panel felt this product addresses a pertinent issue the pork industry. "I like the idea of a spray-on application providing both wound care and anesthetic," Kerkaert said.

Learn more at www.aurorapharmaceutical.com. Call (507)-650-7204 or email brehurek@aurorapharmaceutical.com.



"Producer's Choice"
Honors Go to
Barrier Wound Spray
with Pain Relief