FOR IMMEDIATE RELEASE

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**Aurora Pharmaceutical Introduces New CocciAid™ (amprolium) for Coccidiosis Management in Poultry**

**August 2018, Northfield, MN** – Aurora Pharmaceutical, LLC, a veterinary pharmaceutical product development, manufacturing and marketing company headquartered in Northfield, MN, announced today that their proprietary **CocciAid™(amprolium**) **9.6% Oral Solution Coccidiostat** is now available in a convenient 1-gallon jug for the treatment of coccidiosis in growing chickens, turkeys and laying hens.

New CocciAid is a (amprolium) 9.6% oral solution coccidiostats that can be safely administered in the medicated drinking water of growing poultry and requires no product withdrawal period for meat. New CocciAid can also be administered via automatic water proportioners that meter 1 fluid ounce of stock solution per gallon of drinking water.

“CocciAid 9.6% Oral Solution is the newest in a series of products produced by Aurora Pharmaceutical to help veterinarians and poultry producers with a cost-effective alternative to amprolium-based coccidiostats,” says Bob Rehurek, Sales and Marketing Director at Aurora. “We have used Aurora’s unique solutions development technology to produce a highly viable coccidiostat that supports a healthy water delivery system.”

CocciAid™ is available in highly cost-effective 1-gallon plastic jugs for easy handling, measuring and no-product-loss pouring. For more information on CocciAid™ (amprolium) 9.6% Oral Solution Coccidiostat, contact your animal health products provider.

For complete label directions, please visit our website [www.aurorapharmaceutical.com](http://www.aurorapharmaceutical.com).

CocciAid™ is a Trademark of Aurora Pharmaceutical, Inc.

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