

1196 Hwy. 3 South · Northfield, MN 55057 · 888-215-1256 · www.aurorapharmaceutical.com

FOR IMMEDIATE RELEASE

Contact: Bob Rehurek Phone: 507-650-7204

Email: brehurek@aurorapharmaceutical.com

Aurora Pharmaceutical Offers Stress-Busting Oral-Pro™ Sodium Salicylate in Economical 48.6% Concentrate

May 1, 2018, Northfield, MN – Aurora Pharmaceutical, LLC, a veterinary pharmaceutical product development, manufacturing and marketing company headquartered in Northfield, MN, announced today that their proprietary Oral-Pro™ Sodium Salicylate is available in a cost-effective, low-dose 48.6% concentrate ideal for managing pyrexia (fever), pain and inflammation in beef and dairy calves associated with viral and bacterial infections, processing stress and shipping/handling.

Oral-Pro Sodium Salicylate can be safely administered in drinking water or calf milk replacer to calves two weeks of age or older and has a zero-day withdrawal period for meat.

"Oral-Pro Sodium Salicylate Concentrate 48.6% is used by veterinarians and beef/dairy calf producers as a broadspectrum supportive treatment of pyrexia (fever) in acute respiratory disease and a broad range of processing stresses," says Bob Rehurek, Director Sales and Marketing at Aurora. "Highly stable in milk and water, this stress-busting oral solution is an economical way of providing calves with a highly-effective supportive treatment to help them cope with fever, pain and inflammation associated with production stresses."

Oral-Pro® Sodium Salicylate Concentrate 48.6% is available in 1-gallon plastic jugs for easy handling, measuring, no-mess pouring. For more information on Oral-Pro™ Sodium Salicylate Concentrate 48.6%, contact your veterinarian or animal health products provider.

For complete label directions, please visit our website www.aurorapharmaceutical.com.

[®] Oral-Pro[®] Sodium Salicylate Concentrate 48.6% is a Registered Trademark of Aurora Pharmaceutical, Inc.

CODE: ad 000038