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Aurora Pharmaceutical Launches Revolt™(selamectin) Topical Parasiticide for Dogs and Cats

September 1, 2020, Northfield, MN – Aurora Pharmaceutical, Inc., a veterinary pharmaceutical product development, manufacturing and marketing company headquartered in Northfield, MN, announced today that their proprietary Revolt™(selamectin) Topical Parasiticide for Dogs and Cats is now available to veterinarians in eight dose regimens for dogs and cats of different weights.

According to Bob Rehurek, Director of Sales and Marketing for Aurora Pharmaceutical, this is Aurora's first companion animal product offering. "We are extremely excited to bring this new parasiticide containing the same active ingredient used in Revolution® (selamectin) to the companion animal marketplace. Like all Aurora Pharmaceutical products, improved packaging design is always a high priority," assures Rehurek. "Revolt is specifically designed to offer a full-line comparison to Revolution. The product color coding closely matches the pioneer for ease of conversion for the veterinarian and consumer. Full line weight-specific products assure exact protective dose of selamectin each time. Revolt's protective packaging is easy to open and does not require tools to break the package seal. And Revolt's innovative twist-and-apply applicator assures no mess or wasted product. And finally, because we manufacture and package all our own products in-house, we are proudly able to bring Revolt to the market at a *far more competitive and margin-positive price* to veterinarians and pet owners."

Rehurek adds, "Our newly released spot-on parasiticide is specifically formulated for the prevention and/or control of both internal and external parasites on cats and dogs consistent with the drug labeling."

Revolt for puppies and kittens is available in cartons containing 3 single dose tubes. Revolt for cats and dogs is available in cartons containing 3 or 6 single dose tubes and is available to all veterinarians through their veterinary products supplier or by calling Aurora Pharmaceutical, Inc., at 1-888-215-1256 or email at info@aurorapharmaceutical.com.

For complete label directions, please visit our website www.aurorapharmaceutical.com.

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We are creating the products you want by using innovative, state-of-the-art, environmentally friendly technologies.