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Aurora Pharmaceutical, Inc. Announces Approval of Barrier™ Topical Solution for Dogs and Cats

August 1, 2022, Northfield, MN – Aurora Pharmaceutical, Inc., a veterinary pharmaceutical product development, manufacturing and marketing company headquartered in Northfield, MN, announced today that they have received Food and Drug Administration approval for Barrier™(imidacloprid + moxidectin) Topical Solution for Dogs and Cats.

Barrier™Topical Solution is a high quality generic version of a topical imidacloprid and moxidectin product for the following indications: the prevention of heartworm disease; the killing of adult fleas and treatment of flea infestations; the treatment and control of ear mite infestations; and for certain life cycle phases of hookworm and roundworm intestinal parasites. Barrier™Topical Solution is available by prescription only because a veterinarian's expertise is needed to diagnose parasitic disease and determine the appropriate treatment.

According to Bob Rehurek, Director of Sales and Marketing for Aurora Pharmaceutical, "We are extremely excited to bring this new parasiticide containing the same active ingredients used in Advantage Multi® (imidacloprid + moxidectin) to the companion animal marketplace. Like all Aurora Pharmaceutical products, improved packaging design is always a high priority," assures Rehurek. "Barrier is specifically designed to offer a full-line comparison to Advantage Multi. The product color coding closely matches the pioneer for ease of conversion for the veterinarian and consumer. Full line weight-specific products assure exact protective dose of active ingredients each time. Barrier's protective packaging is easy to open and does not require tools to break the package seal. And Barrier's innovative twist-and-apply applicator assures no mess or wasted product. And finally, because we manufacture and package all our own products in-house, we are proudly able to bring Barrier to the market at a *far more competitive and margin-positive price* to veterinarians and pet owners."

Barrier™(imidacloprid + moxidectin) Topical Solution for Dogs and Cats is available to all veterinarians through their veterinary products supplier or by calling Aurora Pharmaceutical, Inc., at 1-888-215-1256 or email at info@aurorapharmaceutical.com.

For complete label directions, please visit our website www.aurorapharmaceutical.com.

™Barrier is a Trademark of Aurora Pharmaceutical, Inc. ®Advantage Multi is a registered mark of Elanco AH

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We are creating the products you want by using innovative, state-of-the-art, environmentally friendly technologies.