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FOR IMMEDIATE RELEASE

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Aurora launches EpriGard™ Pour-on for Beef and Dairy Cattle

March, 2023 – Aurora Pharmaceutical, Inc. today announces the launch of EpriGard™ (eprinomectin) Pour-on in the US. The product provides broad-spectrum protection against internal and external parasites in a convenient and cost-effective pour-on formulation. EpriGard Pour-on contains eprinomectin – a proven macrocyclic lactone parasiticide that been used extensively in dairy and beef cattle.

Bob Rehurek, Director Sales and Marketng for Aurora says, “EpriGard (eprinomectin) Pour-on is proven to be 99.9% effective against the major species and stages of parasites, has a zero days meat withdrawal claim and zero milk discard. EpriGard provides beef and dairy managers with a high level of convenience and safety. In addition to killing 39 species and stages of internal and external parasites, EpriGard contains a weatherproof formulation that works in rain, cold or heat and is safe for any age animal including pregnant cows, calves and bulls.”

EpriGard contains the same active ingredient (eprinomectin) and dosing regimen and has demonstrated bioequivalence in the target species to Eprinex®. EpriGard Pour-on is available in convenient 250 mL, 1 Liter, 2.5 Liter and 5 Liter sizes for economical per-dose application. For more information about EpriGard Pour-on for beef and dairy cattle, please contact your veterinarian or veterinary products distributor.

EpriGard™ (eprinomectin) Pour-on for Beef and Dairy Cattle

IMPORTANT SAFETY INFORMATION: No meat or milk withdrawal is required when used according to label. Do not use in calves intended for veal or unapproved animal species as severe adverse reactions, including fatalities in dogs, may result. Observe label directions. See product labeling for full product information. For complete label directions, please visit our website www.aurorapharmaceutical.com.

™EpriGard is a Trademark of Aurora Pharmaceutical, Inc. ®Eprinex is a registered mark of Boehringer Ingelheim AH USA Inc.

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We are creating the products you want by using innovative, state-of-the-art, environmentally friendly technologies.